

LEGGENDS OF
WISCONSIN
CRUISE

The logo consists of three lines of text. The top line, 'LEGGENDS OF', is in a light blue, outlined, sans-serif font. The middle line, 'WISCONSIN', is in a dark blue, bold, sans-serif font. The bottom line, 'CRUISE', is in a yellow, bold, sans-serif font. A stylized wave graphic, composed of a dark blue upper curve and a yellow lower curve, flows from the right side of the 'WISCONSIN' line, passing behind the 'LEGGENDS OF' line. Small blue and yellow dots are scattered around the wave graphic.